

December 5, 2024

To: Proposers

Re: Presentation Notification
RFP 25-09 ELL Supplemental ELA Software

The Evaluation Committee ranked firms for the RFP referenced above in the following order:

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|-----------------------------|---------------------------------|
| 1. Rosetta Stone | 9. BrainPop, LLC |
| 2. Lexia Learning System | 10. HEC Software, Inc. |
| 3. IXL Learning | 11. McGraw Hill, LLC |
| 4. Imagine Learning LLC | 12. Vista Higher Learning, Inc. |
| 5. Age of Learning | 13. Learning A-Z, LLC |
| 6. Carnegie Learning | 14. Seesaw Learning |
| 7. Summit K12 Holdings, Inc | 15. Writing by Design |
| 8. Beable Education, Inc. | 16. EPS Operations, LLC |

The committee requested the top five firms participate in the presentation portion of the RFP. Below is the presentation schedule and corresponding times. Presentations will be in person at our District office (9461 Brandywine Lane, Port St Lucie FL 34986). Firms will be expected to give a twenty-minute presentation, with a ten-minute question and answer period. Firms will be allotted five minutes prior to the scheduled time for setup and five minutes for cleanup. Please plan accordingly to be able to meet the setup/cleanup times, as we have very tight schedules all day. Firms will not be allotted any additional time. Firms will have access to a monitor/tv, but sound is not available.

Presentations are scheduled for December 11, 2024, times are listed below by vendor.

Vendor	Presentation Time
1. Rosetta Stone	8:30 AM
2. Lexia Learning System	9:10 AM
3. IXL Learning	9:50 AM
4. Imagine Learning LLC	10:30 AM
5. Age of Learning	11:10 AM

Committee Members will be asked to score firms on the criteria set below (also listed in the RFP document). An adjectival scoring system shall be applied throughout the evaluation process for the evaluation of the written responses and the presentation/interviews. A score of 0 is the least favorable and a score of 10 is the most favorable in all sections. Points earned during the presentation portion will

be added to the written score to obtain a total score. Point assignments in each of the interview evaluation criteria will be totaled and then divided by the number of committee members for the average score for each criteria. The average score for each criteria will be added together for a total score, not to exceed the total points (50). Presentation scoring criteria are listed below.

1. Curriculum and Instruction – (Weighted Value – 20 points)

- a. Student Experience – The proposer will provide a demonstration of the student’s experience in the online learning platform. This may include how a student can track their achievement and work within the program.
- b. Teacher Experience – The proposer will provide a demonstration of the teacher’s experience in the online learning platform. This will include how a teacher can track student achievement and work within the program.

2. Diagnostic, Progress Monitoring, and Assessment – (Weighted Value – 20 points)

- a. Reports – The proposer will provide a demonstration of the different reports available at the student, teacher, and administrator level (including district). The proposer will explain the purpose behind each report and provide a when to use the report.
- b. Teacher Experience – The proposer will provide a demonstration of the teacher’s experience for being able to monitor students’ progress in real time. This will include how a teacher will provide additional support to a student based on the information in reports provided by the company.
- c. Admin Experience – The proposer will provide a demonstration of the administrator experience for being able to monitor students’ progress in real time. This will include information on how an administrator will be able to see if additional support is needed for classrooms.

3. Professional Development – (Weighted Value – 10 points)

- a. Initial Professional Development – The proposer will provide an initial professional development plan for teachers, administrators, and district staff. This will include instruction and reports.
- b. On-Going Professional Development – The proposer will provide information for ongoing professional development for teachers, administrators, and district staff. This will include how next steps in professional development are determined and the method of delivery.
- c. Additional Professional Development Opportunities – The proposer will provide additional professional development opportunities that are available for teachers, administrators, and district staff

Please feel free to contact me if you have any questions.

Sincerely,

Kimberly Albritton

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Director Financial Operations

Failure to file a protest within the time prescribed in s. 120.57(3), Florida Statutes, or failure to post the bond or other security required by law within the time allowed for filing a bond shall constitute a waiver of proceedings under chapter 120, Florida Statutes. (Note: Florida Statutes 120.57(3) and School Board Policy 6326 contain entire procedure for filing).